

- Enterprise content and social networking platform with features that can be used to build an intranet.
- Key focus on social networking and collaboration
- Employee experience/ collaboration platform
- Centralized hub for employees to find tools and projects in a single, customizable dashboard.
- Combines training, teamwork, intranet and content management.

About

Improvements

- The positioning is weak and that may impact the adoption of the platform.
- Space, where they are, is crowded and hence they need to call out their key uniqueness
- Should clearly communicate how it can serve organizations



- Positions itself as an office collaboration application
- Can be used for
 1. Creating intranet, team sites and pages
 2. Real-time messaging
 3. Team collaboration
 4. Social networking
 5. Events & Calendar
 6. Idea Management

Functionalities

Our View

- Has got a competitive pricing
- Has many features and can be compared with industry leaders like Microsoft SharePoint and Social networking solutions
- Not much information about the product is available on the internet.